

# The succes is back!

# The only honeymoon magazine in Sweden



## Package 1



Romantic Escape

Full page in Romantic Escape



Allt om Bröllop

Banner homepage  
[www.alltombrollop.com](http://www.alltombrollop.com)  
(250 x 200 pixels)



Escape 360°

Banner homepage  
[www.escape360.com](http://www.escape360.com)  
(250 x 200 pixels)



Regular price for package:  
SEK 39 900

**YOUR PRICE:**  
SEK 23 940

Discount: **40 %**

## Package 2



Romantic Escape

Full page in Romantic Escape nr 2-2010



Romantic Escape

Full page in Romantic Escape nr 1-2011



Allt om Bröllop

Banner homepage  
[www.alltombrollop.com](http://www.alltombrollop.com)  
(250 x 200 pixels)



Escape 360°

Banner homepage  
[www.escape360.com](http://www.escape360.com)  
(250 x 200 pixels)



Regular price for package:  
SEK 79 800

**YOUR PRICE:**  
SEK 39 900

Discount: **50 %**

## EXPOSURE

### REACH ALL WEDDINGCOUPLES IN SWEDEN!

**Magazine:** Romantic Escape has a circulation of two issues/year. Issue 2-2010 is distributed with Allt om Bröllop issue 3-2010 and issue 1-2011 is distributed with ESCAPE 360°. That way, you as an advertiser reach two exclusive targetgroups! In romantic Escape the reader gets tips to the most romantic places in the world!

### HONEYMOONWEEKS AT ESCAPE & ALLT OM BRÖLLOP!

**The web:** During week 39, both [www.escape360.com](http://www.escape360.com) (25 000 unique visitors) and [www.alltombrollop.com](http://www.alltombrollop.com) (80 000 unique visitors) will be "dressed" in a romantic suit on the theme "honeymoon". Your banner will be on the first page in a perfect environment.

### PUBLISHINGDATES

#### ISSUE 2-2010

Distributed with Allt om Bröllop  
Matri. date: June 22nd  
Publishdate: sept 14th

#### ISSUE 1-2011

Distributed with ESCAPE 360°  
Matri. date: Jan 26th 2011  
Publishdate: march 8th

**FACTS:** The nr of couples getting married is increasing. 55 731 couples got married during the last year. 2010 they will be more.

Source: SCB, oct 2008- oct 2009

## Do you want to be seen here?

With an ad in Romantic Escape, you will reach all weddingcouples in Sweden

- Each couple spends on an average SEK 50 000 on their honeymoon
- Regardless of the economical climate in the world, the weddingcouples will travel!
- The honeymoon is the most important vacationtrip of their lives.

## Content issue 2 2010

- ♥ 10 most romantic destinations
- ♥ Caribbean romance- articles on several islands
- ♥ Romantic cruises
- ♥ Also in issue nr 2-2010 Guadelope, Antigua, Tobago, Dominican republic, The Seychelles, Indonesia, Hawaii, Italy, France, Greece, Sweden, Portugal, Tanzania, India, Brazil, Botswana, Norway, The Netherlands, Thailand and much, much more!