

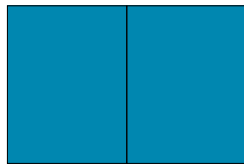
ESCAPE 360°



2012 EDITORIAL CALENDAR

ISSUE	DEADLINE	ON-SALE
Number 1 2012	2011-12-07	2012-01-17
Number 2 2012	2012-01-17	2012-02-28
Number 3 2012	2012-02-28	2012-04-10
Number 4 2012	2012-04-03	2012-05-15
Number 5 2012	2012-05-29	2012-07-03
Number 6 2012	2012-06-19	2012-08-21
Number 7 2012	2012-08-28	2012-10-02
Number 8 2012	2012-10-09	2012-11-13

Advertising Rates 2012



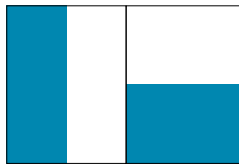
SPREAD
(width x height)

Price*	59 900 SEK
Format	450 x 297 mm



FULL PAGE Back Cover
(width x height)

Price*	42 000 SEK
Format	225 x 275 mm



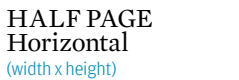
HALF PAGE Vertical
(width x height)

Price*	21 200 SEK
Format	111 x 297 mm



FULL PAGE Inside Front and Back Cover
(width x height)

Price*	39 900 SEK
Format	225 x 297 mm



HALF PAGE Horizontal
(width x height)

Price*	21 200 SEK
Format	225 x 147 mm



FULL PAGE
(width x height)

Price*	36 900 SEK
Format	225 x 297 mm

Bleed + 5 mm.
Inserts, Glue-On, Samples on Quotation.

***All prices exclude VAT.**

TECHNICAL AD SPECIFICATIONS

Production process: Web offset. Cover: sheet offset.

Raster density: 133 lines per inch, 54 lines per cm.

Colors: CMYK.

Bleed: + 5 mm all around.

Prices: Including advertising tax. Excluding VAT.

Circulation: 30 000 copies

Publications: 8 issues per Year.

Inserts: Samples, other supplements and formats please contact ESCAPE 360° for more information, www.escape360.com.

Acceptable file formats: PDF, X-ads- or Postscript-EPS. Send us identical color proofs.

Settings: ICC-profile and joboption, contact traffic.

CONTACTS

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www.escape360.com

MATERIAL ADDRESS:

FTP server: ftp.ipg-sweden.com

Username: 360 **Password:** annons

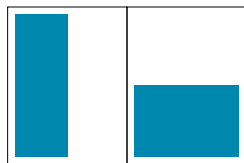
Mail: annons@escape360.com

TRAFFIC:

Phone: +46 8 555 911 63

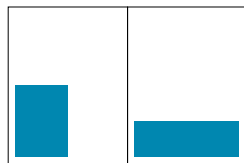
Mail: traffic@ipg-sweden.com

Advertising Rates 2012 CLASSIFIED



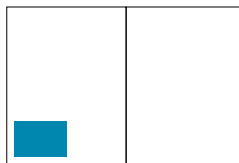
HALV PAGE Vertical
(width x height)

Price*	21 200 SEK
Format	97 x 267 mm



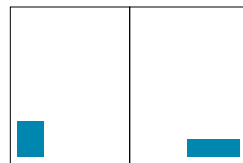
1/4-PAGE Vertical
(width x height)

Price*	12 600 SEK
Format	97 x 132 mm



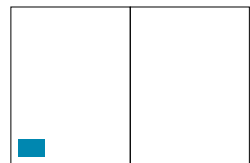
1/8-PAGE Vertical
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Price*	6 900 SEK
Format	97 x 65 mm



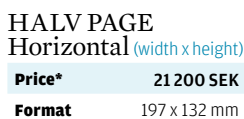
1/16-PAGE Vertical
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Price*	4 200 SEK
Format	47 x 65 mm



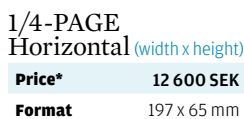
1/32-PAGE Vertical
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Price*	2 100 SEK
Format	47 x 30 mm



HALV PAGE Horizontal
(width x height)

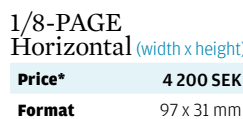
Price*	21 200 SEK
Format	197 x 132 mm



1/4-PAGE Horizontal
(width x height)

Price*	12 600 SEK
Format	197 x 65 mm

Only Type-Area-format in the Classified section!



1/8-PAGE Horizontal
(width x height)

Price*	4 200 SEK
Format	97 x 31 mm

TEXT AD:
The contact information to your company (only name, address, phone, mail- and webaddress. No logotype or image.)

***All prices exclude VAT.**

Allt om Bröllop är en del av IPG som ger ut. Allt om Bröllop - Special, Disajn, Konstvärlden, Konstguiden, Escape 360° och Romantic Escape.

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